

## **Luxuriate in the Serenity of a Natural Hot Spring Spa with the Innovative Aqua Moment Drop-In Airbath with Waterfall from DXV**

*First Airbath Tub that Delivers a Hydrotherapy Experience with a Massaging Shoulder Bath, Chromatherapy and 360-Degree Air Jets in Space-Saving Drop-In Design*

PISCATAWAY, N.J. (September 12, 2018) — The soothing tranquility of Japanese hot springs may be a world away, but DXV, part of LIXIL, is bringing this luxurious water experience home to bathrooms across North America. The one-of-a-kind [Aqua Moment Drop-In Airbath with Waterfall](#) from DXV is the only bathtub on the market to offer a relaxing waterfall that envelops the bather's shoulders in the comfort of warm, flowing water.

Drawing on the Japanese heritage and expertise of the company, maker of pioneering water and housing products, LIXIL developed the system behind this remarkable tub to offer an indulgent feeling of a deep soak while requiring less water. Whether you seek to relieve sore muscles or simply wash away the day, the gentle shoulder massage from the [Aqua Moment waterfall system](#) provides the sensation of being fully submerged in water without requiring an oversized tub.

"Today's health-conscious consumers continue to seek new ways to enjoy wellness amenities and 'spa-like' experiences from the comfort and privacy of their own homes," said Katty Pien, chief marketing officer, LIXIL Americas. "With its unique waterfall shoulder bath and premium hydrotherapy features, the Aqua Moment Drop-In Airbath with Waterfall from DXV is the ideal way to bring the calming and rejuvenating experience of a natural hot spring to the luxury home bathroom."

As a curtain of warm water cascades over the shoulders, a chromatherapy system adds a cycle of eight rich, soothing colors of light to the bathing pool. Designed to complement the massage effect of the waterfall and provide deeply relaxing, full-sensory enjoyment, the tub's airbath system features 360-degree air jets offering a choice of classic, high-pressure and deep massage settings. Leaning back against the waterfall's comfortable headrest, the user can let go and unwind as an inline heated air blower keeps the water pleasurable warm for the duration of [the Aqua Moment experience](#).

Unlike standalone hydrotherapy tubs, the Aqua Moment features a convenient drop-in design, providing greater flexibility to suit bathrooms of all sizes. The tub features a sleek, zero-edge profile for a clean look and highlights a minimalist design with contoured lumbar support for the bather's comfort.

The Aqua Moment also incorporates the exclusive, permanent EverClean Airbath 360° system, which prevents mold and mildew from forming in the air bath's circulatory system. This technology helps to keep the pipes cleaner than other tubs, offering a more hygienic experience.

The Aqua Moment Drop-In Airbath with Waterfall from DXV is available at kitchen and bath showrooms nationwide. List price is \$7,000. To learn more, visit [dxv.com](http://dxv.com) or call (800) 227-2734.

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**ABOUT DXV**

DXV is a portfolio of luxury bath and kitchen products that reimagines the most influential design movements during the past 150 years: Classic (1890-1920), Golden Era (1920-1950), Modern (1950-1990), and Contemporary (1990-Present). The brand has been recognized with 23 product innovation and design awards in the past four years. DXV is part of LIXIL, a global leader in housing and building materials products and services. Learn more at [www.dxv.com](http://www.dxv.com), or follow us at [facebook.com/dxv](https://facebook.com/dxv), [twitter.com/DXV](https://twitter.com/DXV), [youtube.com/DXVLuxury](https://youtube.com/DXVLuxury), [pinterest.com/dxv](https://pinterest.com/dxv), [instagram.com/dxvluxury](https://instagram.com/dxvluxury).

**ABOUT LIXIL**

LIXIL makes pioneering water and housing products that solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including LIXIL, GROHE, American Standard, INAX, and TOSTEM, as well as specialty brands such as DXV. Over 70,000 colleagues operating in 150 countries are proud to make products that touch the lives of more than a billion people every day.

LIXIL is part of the LIXIL Group Corporation (TSE Code: 5938), the listed holding company for LIXIL's portfolio of businesses.

Learn more at [www.lixil.com](http://www.lixil.com), [facebook.com/lixilgroup](https://facebook.com/lixilgroup) and [www.linkedin.com/company/lixil-group](https://www.linkedin.com/company/lixil-group).

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