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FOR IMMEDIATE RELEASE

DXV 2016 Design Panel Unveils “Iconic Cities”: A Visual Transformation of Unique Landmarks

*Kitchen and Bath Vignettes Reimagine Distinctive Architectural and
Design Styles of Four Celebrated Locations*

ORLANDO, KITCHEN & BATH INDUSTRY SHOW (January 10, 2017) — Like any art form, a city’s distinctive architecture and design often tells a story. [Luxury brand DXV](#), a division of LIXIL Americas, shares the next chapter of its own story by unveiling “Iconic Cities” created by the DXV 2016 Design Panel. “Iconic Cities” takes inspiration from four cities with uniquely distinguishing building characteristics and design styles — Charleston, New York City, Palm Springs and Miami — and pairs them with timeless DXV fixtures and faucets to create exquisite bathroom and kitchen settings.

The DXV flagship portfolio of luxury bath and kitchen products was launched in 2014 to celebrate the distinguished 140-plus-year heritage of American Standard by [reimagining the most influential design movements](#) during that time: Classic (1890-1920), Golden Era (1920-1950), Modern (1950-1990), and Contemporary (1990-Present).

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DXV selected this year’s Design Panel members — Susan M. Jamieson, Richard T. Anuszkiewicz, Beth Dotolo, Carolina V. Gentry and Genevieve Ghaleb — from among dozens of gifted and experienced designers. The panelists have each distinguished themselves by launching lifestyle brands or popular blogs, sharing their expertise in high-profile publications, or directing successful design businesses.

The 2016 DXV Design Panel created the following bath and kitchen vignettes:

Susan Jamieson, ASID – “Southern Classic,” Charleston (1890 - 1920)

Susan M. Jamieson, ASID, is the founder of [Bridget Beari Designs](#), where she works primarily on high-end residential interior design projects. Jamieson’s DXV bathroom space brings together a gracious mix of yesterday and today to recreate the “Southern Classic” city of Charleston. Jamieson — whose philosophy is that good design comes from the ability to visualize potential in every space — chose architectural elements from Charleston’s historic homes and married them with modern bath fixtures.

Jamieson paired classic Carrara marble with the modern DXV [Pop round undercounter lavatories](#) because it was typical of the brand’s Classic movement to bring motifs from the storied past, and recreate them into modern-day applications. She also placed the [Fitzgerald freestanding tub](#), with its clean design lines, directly beneath a more historically-styled Palladian spiderweb window. Finally, a whimsical splash of green upholstery makes a bold graphic statement amidst the black-and-white Georgian floor and grisaille wallpaper of Jamieson’s DXV creation.



Susan M. Jamieson, ASID, recreated the “Southern Classic” city of Charleston, choosing architectural elements from this locale’s historic homes and marrying them with modern fixtures. Here, she placed the DXV Fitzgerald freestanding tub, with its clean design lines, directly beneath a more historically-styled Palladian spiderweb window. DXV Pop undercounter lavatories and Randall widespread faucets further complement this combination of classic and modern presentation.

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“The style may be classic Charleston, but this room I conceived is definitely current,” said Jamieson. “I enjoy designing spaces with DXV because the brand gives me a myriad of product options that I can use for a classical or modern design. Regardless of the look I am envisioning, DXV is always right there with me.”

Richard T. Anuszkiewicz – “The Golden Apple,” New York City (1920-1950)

As the creative director of the [Richar Living](#) lifestyle brand, passion for design and appreciation of style are two driving forces behind Pittsburgh-native Richard T. Anuszkiewicz’s accomplishments.

“The Golden Apple” DXV kitchen created by Anuszkiewicz uses simplified geometries to represent New York City in the 1920s. Blending marble and metal, acrylic and glass, Macassar Ebony wood and ostrich leather, Anuszkiewicz’s kitchen radiates the glamour and lifestyle of the DXV Golden Era movement. The custom mullion grid on the refrigerator was inspired by the top of the Chrysler Building as well as the DXV logo. Both Swarovski light fixtures and the La Cornue range are new takes on classic archetypes, embracing the idea of reinventing the classics.

Anuszkiewicz selected the [DXV Fresno culinary kitchen faucet](#) for the butler’s pantry because of its tall, utilitarian presence. For the primary cooking center, he chose the [DXV Fresno single lever pull-down kitchen faucet](#), which conveys a beautiful sense of tailored refinement. Together, the two Fresno kitchen faucets underscore the timeless relationship between yesterday, today and tomorrow, strikingly mounted on the sleek DXV [Hillside stainless steel kitchen sinks](#).



Richard T. Anuszkiewicz used simplified geometries in this kitchen space to represent “The Golden Apple.” Anuszkiewicz selected for the butler’s pantry the DXV Fresno culinary kitchen faucet for its tall, utilitarian presence like a New York City skyscraper. He also chose the DXV Fresno single lever pull-down kitchen faucet for the cooking center to add an element of sophistication.

“The Fresno culinary kitchen faucet stands very tall, like a New York City skyscraper, and the single lever faucet has an uplifting essence, prompting a huge element of sophistication in this kitchen space,” said Anuszkiewicz. “DXV offers unlimited possibilities, and I love that each product has its own personality, but they also complement the other products to turn spaces into beautiful masterpieces.”

Beth Dotolo and Carolina V. Gentry – “Mid-Century Resort,” Palm Springs (1950 - 1990)

Beth Dotolo and Carolina V. Gentry, co-founders and co-owners of [Pulp Design Studios](#), are recognized for their modern and livable approach to design, which is infused with personality and a flair for the unexpected.



The DXV “Mid-Century Resort” bathroom designed by Beth Dotolo and Carolina V. Gentry combines Hollywood glamour with desert modernism for a leisurely trip through time. The angular lines of the DXV Seagram freestanding soaking tub made it a dynamic focal point for their vignette, perfectly capturing the essence of the bold, modern style that is Palm Springs.

Dotolo and Gentry’s DXV “Mid-Century Resort” bathroom combines Hollywood glamour with desert modernism for a leisurely trip through time. They incorporated uniquely modern design elements and paired them with glamorous touches throughout their space.

The angular lines of the [Seagram freestanding soaking tub](#) made it a dynamic focal point for their vignette. Positioned behind the tub is a tropical indoor/outdoor shower — featuring the [Rem shower faucet and hand shower](#) — representing a refreshing expression of desert modernism. Bright whites, bursts of colors and organic patterns are accented by rich hits of quirky fun, setting the tone for a true sense of leisure that is as timeless today as it was in yesteryear.

“When we saw that the [DXV Seagram dual flush toilet](#) was wall mounted, we decided to make it more of a stunning gallery piece,” Dotolo and Gentry explained. “We were thrilled to use DXV fixtures and faucets because they perfectly capture the essence of the bold, modern style that is Palm Springs.”

Genevieve Ghaleb – “Contemporary Beach,” Miami (1990 - Present)

Genevieve Ghaleb is the owner of [XYContemporary](#), a boutique interior design firm based in Montreal, which has become well-known for its signature, custom-tailored approach to timeless contemporary interiors.

Inspired by the present day contemporary design movement in Miami, Ghaleb created this DXV “Contemporary Beach” bathroom that highlights pure form, while emphasizing symmetry and precision. Many elements feature simple, clean lines and sensuous curves, including the eye-catching [Lyndon freestanding soaking tub](#). The [Contemporary floor mount tub filler](#) has the ideal proportions to convey a sleek look and feel, while adding the perfect finishing touch to the tub. Ghaleb also incorporated the [Percy wall-mounted vessel faucet](#) and matching [Percy personal hand shower set](#) to discreetly convey a simple and serene feeling in this fresh, modern space.



Inspired by the present-day contemporary design movement in Miami, Genevieve Ghaleb created this DXV “Contemporary Beach” bathroom that highlights pure form, symmetry and precision. The room’s elements feature simple, clean lines and sensuous curves, including the exquisite Lyndon freestanding soaking tub.

“It so happens that the Lyndon freestanding soaking tub is by far my favorite tub on the market,” Ghaleb said. “DXV products paired so well with my design M.O. and allowed me to create a simple bathroom space that made a bold, contemporary design statement.”

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The DXV Design Panel brings together award-winning interior designers with the luxury DXV product portfolio to create inspirational, one-of-a-kind spaces. The inaugural DXV Design Panel debuted in 2014, during the launch of the luxury plumbing showroom brand. The Company created the Design Panel to share inspirations generated by using the high-style DXV collections. It has also encouraged engagement in a dynamic two-way conversation with other professionals and interested consumers about the larger universe of opulent design, and how the DXV philosophy and aesthetics fit together.

DXV luxury kitchen and bath products are available through an [exclusive network of showrooms and dealers](#) across North America. For more information, please visit www.d xv.com or call (800) 227-2734.

ABOUT DXV

DXV is a portfolio of luxury bath and kitchen products that celebrates the distinguished 140-plus-year heritage of American Standard. DXV [reimagines the most influential design movements](#) during that time: Classic (1890-1920), Golden Era (1920-1950), Modern (1950-1990), and Contemporary (1990-Present). DXV is part of [LIXIL](#), a global leader in housing and building materials products and services. The [DXV Showroom at Flatiron](#) is open to explore our luxury products and collections. Learn more at www.d xv.com, or follow us at facebook.com/dxv, twitter.com/DXV, youtube.com/DXVLuxury, pinterest.com/dxv, instagram.com/dxvluxury.

ABOUT LIXIL

LIXIL is the most comprehensive and connected global company in the housing and building industry, delivering human-centric innovation that enhances people’s living spaces – we call this Living Technology. Delivering core strengths in water, housing, building and kitchen technologies, our brand portfolio including LIXIL®, GROHE®, American Standard Brands, DXV®, INAX® and Permasteelisa® are leaders in the industries and regions. Operating in more than 150 countries and employing more than 80,000 people, we bring together function, quality and design to provide better living solutions to the world today and for future generations. Learn more at www.l ixil.com and follow us at facebook.com/l ixilgroup.

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