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KBIS Announces its 2017 Innovative Showroom Awards Advisory Board

(Alpharetta, Ga.) – November 4, 2016 – [The National Kitchen & Bath Association](#) (NKBA) and the [Kitchen and Bath Industry Show](#) (KBIS) are proud to announce the 2017 Innovative Showroom Awards Advisory Board; six leaders within the kitchen and bath industry who understand the importance of the showroom experience in the overall design process for designers and builders, and who work to support showrooms year round as vital members of the industry.

The 2017 Innovative Showroom Awards Advisory Board Members are:

- Chelsie Butler, executive editor, *Kitchen & Bath Business*
- Ken Nisch, chairman, JGA
- Mia Nicolaisen, chief brand officer, ISI America
- Nancy Epstein, chief executive officer, Artistic Tile
- Susie Krings, senior interior designer and studio lead, ISI America
- Jennie Mosely, owner, Simmer & Soak (KBIS 2016 Innovative Showroom Awards overall and independent small winner)

The KBIS Innovative Showroom Awards allow the kitchen and bath community to honor the retail showroom experience and recognize the key role of showrooms within the industry.

“Showrooms play a pivotal role in the kitchen and bath purchase process. With the 2017 Innovative Showroom Awards program at KBIS, we’re proud to once again honor those showrooms in our industry that are creating the most educational and engaging spaces for customers to truly experience and purchase products,” said NKBA V.P. of Industry Relations Suzie Williford.

“We have an incredible panel of experts ready to join us for the 2017 Innovative Showroom Awards in Orlando this January,” said Brian Pagel, VP Kitchen and Bath Group, Emerald Expositions. “It’s great to see excitement and anticipation building for such an important KBIS program. Thank you to each of our advisory board members for participating and helping KBIS honor the kitchen and bath industry’s most innovative, influential and educational showrooms.”

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The 2017 Innovative Showroom Awards are exclusively sponsored by American Standard, DXV, and GROHE — the brands that comprise LIXIL Water Technology Americas, aiming to improve health, increase sustainability, and enhance the quality and beauty of everyday life. LIXIL Water Technology Americas will unveil new kitchen and bath innovations at KBIS this year, showcasing its DXV SpaLet smart toilet, American Standard ActiClean self-cleaning toilet, and award-winning GROHE faucet foot control.

The 2017 award winners will be determined by the Innovative Showroom Advisory Board, with members initially selecting 15 finalists. Representatives from these showrooms will be invited to speak as part of a panel discussion on showroom innovation on Tuesday, January 10 on the NKBA Presents KBISNeXT™ stage sponsored by HomeAdvisor, followed by an awards ceremony announcing each winner and a cocktail reception.

A winner will be chosen in each of the following categories, with one chosen as the overall Innovative Showroom Award winner:

- Independent Retail Showrooms Locations (1-5 showroom locations) - Small (1,000- 2,500 sq ft)
- Independent Retail Showrooms Locations (1-5 showroom locations) - Medium (2,500 – 5,000 sq ft)
- Independent Retail Showrooms Locations (1-5 showroom locations) - Large (5,000 sq ft+)
- Multi Location Retail Showrooms (6+ showroom locations) - Medium (1,000 – 5,000 sq ft)
- Multi Location Retail Showrooms (6+ showroom locations) - Large (5,000 sq ft+)

For more information on the KBIS 2017 Innovative Showroom Awards, and a list of the 2016 award winners, visit <https://www.kbis.com/show/innovative-showroom-awards/>.

Connect with us via our social channels; on Facebook at <http://www.facebook.com/KitchenBathIndustryShow>, Twitter at [@KBIS2017](https://twitter.com/KBIS2017) and on Instagram [@KBIS_2017](https://www.instagram.com/KBIS_2017).

KBIS is owned by the National Kitchen & Bath Association.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard®, DXV®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is owned by [LIXIL Corporation](http://www.lixil.com), and is part of LIXIL Water Technology business, which operates across 150 countries. The LIXIL Water Technology brands include: LIXIL, INAX, GROHE, American Standard, and JAXSON. Learn more at www.americanstandard.com, or follow us at twitter.com/AmStandard, <https://www.facebook.com/AmericanStandardPlumbing>.

ABOUT GROHE

GROHE faucet and shower products are distributed in more than 180 countries and represent nearly 80 years of excellence in European design, innovation, engineering and quality. GROHE America's headquarters are in the heart of the Flatiron district and houses the GROHESLive! Center, an interactive showroom created for inspiration and collaboration.

The GROHE Group is the world's leading provider of sanitary fittings, comprising GROHE AG, Hemer, Hamburg and other subsidiaries in foreign markets. With its global GROHE brand, the GROHE Group relies on its brand values quality, technology, design and responsibility to deliver "Pure Freude an Wasser". The GROHE Group was purchased by the LIXIL Group and the Development Bank of Japan in January 2014. The LIXIL Group is the global leader in the building materials and housing equipment industry.

About KBIS

KBIS, in conjunction with the National Kitchen and Bath Association (NKBA), is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50 years.

Early in 2013, the National Kitchen & Bath Association (NKBA) and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders' Show (IBS) in Las Vegas, Nev. in February 2014 under the banner of Design and Construction Week®. The mega-event will return Jan. 10-12, 2017, in Orlando. Kitchen and bath brands that have participated in both shows can continue to choose to exhibit in the KBIS or IBS hall. One pass will provide access to both exhibits. NKBA and NAHB will continue to produce separate educational programming and special events. For more information on KBIS, visit www.kbis.com.

KBIS is operated by Emerald Expositions, a leading operator of large business-to-business trade shows in the United States, producing more than 80 trade shows and over 100 face-to-face events in total, including conferences, summits and other events. Emerald Expositions connects more than 335,000 sellers and buyers each year and operates within the U.S. in 10 end markets (Gift, Home, General Merchandise and Manufacturing; Sports & Apparel; Design; Jewelry, Luxury & Antiques; E-Commerce; Creative Services; Licensing; Healthcare; Military; and Food).

About the National Kitchen & Bath Association

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns KBIS®. With nearly 14,000 member companies representing tens of thousands of members in segments of the kitchen and bath industry, the NKBA has educated and led the kitchen and bath industry since the association's founding in 1963. The mission of the NKBA is to enhance member success and excellence, promote professionalism and ethical business practices, and provide leadership and direction for the kitchen and bath industry worldwide. For more information, visit NKBA.org or call 1-800-THE-NKBA (843-6522).

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