



For more information:
Nora DePalma, O'Reilly DePalma
For LIXIL Water Technology Americas
American Standard, DXV
(770) 772-4726
nora.depalma@oreilly-depalma.com

FOR IMMEDIATE RELEASE

Alex Davidkhanian Named Chief Financial Officer of LIXIL Water Technology Americas

PISCATAWAY, N.J. (January 12, 2016) — Alex Davidkhanian has been appointed the chief financial officer for LIXIL Water Technology Americas, American Standard, DXV and GROHE brands, effective December 1, 2015.

Davidkhanian brings nearly 20 years of experience and a wealth of commercial, strategic and financial expertise to this position. Most recently, he served as president of GROHE Americas where he successfully increased profitability in the retail, wholesale and e-commerce channels by fueling new product development, establishing lean cost structures, and enhancing brand building initiatives.

He also worked as vice president of sales for GROHE USA and chief financial officer of GROHE Americas. Prior to that, Davidkhanian held various strategic and financial positions at Diageo, a leading premium beverage business.



Alex Davidkhanian has been named chief financial officer of LIXIL Water Technology Americas. He served most recently as president of GROHE Americas.

- more -

“LIXIL Water Technology Americas is committed to optimizing business performance by meeting critical business needs. With a proven track record for directing highly accomplished teams with similar goals, we are pleased to have Alex join us,” said Steven Delarge, president and chief executive officer of LIXIL Water Technology Americas. “Throughout his career, Alex has shown impressive financial acumen and demonstrated strategic leadership skills that will be an asset to our organization. We couldn’t be more delighted to have him on board.”

Davidkhanian holds an MBA in finance and strategy from The University of Chicago Booth School of Business and a B.Eng. in mechanical engineering from McGill University.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard[®], DXV[®], Safety Tubs[®], Crane Plumbing[®], Eljer[®], Fiat[®] and Decorative Panels International[®]. American Standard Brands is owned by [LIXIL Corporation](#) (TSE Code 5938), and is part of LIXIL Water Technology business, which operates across 150 countries. The LIXIL Water Technology brands include: LIXIL, INAX, GROHE, American Standard, and JAXSON. Learn more at www.americanstandard.com, or follow us at twitter.com/AmStandard, <https://www.facebook.com/AmericanStandardPlumbing>.

###