



ART DIRECTORS GUILD

art directors • graphic artists • illustrators • matte artists • model makers • scenic artists • set designers • title artists

Local 800 IATSE E

For Immediate Release:

ART DIRECTORS GUILD ANNOUNCES DXV BY AMERICAN STANDARD AS PRESENTING SPONSOR OF 20TH ANNUAL ADG EXCELLENCE IN PRODUCTION DESIGN AWARDS, JAN.31

DXV Will Also Launch the First Commercially-Available Residential Faucets Created With 3D Printing

LOS ANGELES, November 17, 2015 — The [Art Directors Guild](#) (ADG) is proud to announce [DXV by American Standard](#) as the exclusive Presenting Sponsor at its upcoming 20th Annual Excellence in Production Design Awards on January 31, 2016, at the Beverly Hilton Hotel. Today's announcement was made by ADG President Mimi Gramatky and Awards Producer Thomas Wilkins.

"The ADG is honored and delighted to align with the prestigious brand of DXV by American Standard, a global manufacturing leader. This iconic brand has a storied history of developing ground-breaking design and technologies that impact our everyday lives with beauty and function. Our Guild and DXV share a passion for design, which makes them a perfect partner for our awards," said Wilkins.

"Fueling creativity in design and manufacturing is a driving force for us at DXV. Our industrial designers employ cutting-edge technologies that push the boundaries of design and product innovation. We have the potential now to free manufacturing industries like ours from constraints that have limited us since the start of the Industrial Revolution," said Jean-Jacques L'Henaff, Vice President of Design for American Standard Brands. "It is this pioneering innovation in crafting materials affecting people's lives that connects us intimately with the artisans and designers of the Art Directors Guild. We share a common passion with them. This makes us so proud to be a Presenting Sponsor at the ADG Awards this year."

In addition to naming rights, the agreement entitles DXV by American Standard to have a major presence at the awards ceremony at the Beverly Hilton Hotel. The Company will showcase its first-to-market [3D printed metal bathroom faucets](#), plus air videos describing the artistic inspiration and technology behind their brands and product collections.

Coinciding with the ADG Awards in January, this launch of the first commercially-available residential faucets created with 3D metal printing, referred to as "additive manufacturing", will have a major disruptive effect on the design and construction industry. Each of the three faucets in this new collection completely alters the user's experience with water. Two of the new faucets are focused on reinventing the way that water is brought to the user, featuring fine structures of concealed waterways that converge at the top, shortly before reaching the aerator. This construction creates the impression that water appears magically out of the faucet. The third design presents the water to the user simulating a

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stream bouncing on rocks in a riverbed, through the use of 19 carefully placed waterways at the end of the faucet.

Co-Producers of this year's Art Directors Guild Awards are Production Designers James Pearse Connelly and Judy Cosgrove. Nominations for this year's ADG Excellence in Production Design Awards will be announced on January 5, 2016. The ADG will present winners in 11 competitive categories for theatrical films, television productions, commercials and music videos on January 31, 2016. A recipient of the Guild's Outstanding Contribution to Cinematic Imagery Award presented by DXV by American Standard, will be announced in the upcoming weeks.

As previously announced, Turner Classic Movies host **Robert Osborne** will be the first to receive ADG's newly created William Cameron Menzies Award for championing classic motion pictures. Four legendary women – Production Designer **Carmen Dillon**, Production and Costume Designer **Patricia Norris**, Art Director and Set Designer **Dorothea Holt Redmond** and Illustrator **Dianne Wager** – will be inducted into the Art Directors Guild (ADG) Hall of Fame. Also announced, Oscar®-winning Production Designer **Patrizia von Brandenstein** has been voted this year's recipient of the ADG Council's Lifetime Achievement honor. The additional Lifetime Achievement Awards honorees from the other crafts - Scenic, Title and Graphic Artists; Illustrators and Matte Artists; Set Designers and Model Makers; and Previs Artists - will be announced in the near future.

ADG Awards are open only to productions, when made within the US, by signatory producers to the IATSE agreement. Foreign entries are acceptable without restrictions.

Media sponsors for the ADG Awards are *The Hollywood Reporter*, *Variety*, and *SHOOTonline*.

Further inquiries regarding the ADG Awards may be directed to Debbie Patton in the ADG Awards Office at (818) 762-9995, email: Debbie@artdirectors.org. For a complete list of the ADG Award Rules, [Click Here](#).

ABOUT DXV BY AMERICAN STANDARD:

[DXV by American Standard](#) is the flagship luxury portfolio of iconic decorative plumbing fixture and faucet manufacturer American Standard Brands. Making its striking debut in 2014 as the Company entered its fifteenth decade of business, the exquisite collection of opulent bath and kitchen products celebrates the company's distinguished 140-plus-year heritage by re-imagining the most influential design movements during that time.

DXV fixtures and fittings do not merely reproduce styles from each era. Rather, they are inspired by historically significant designs, reinterpreting them in light of today's aesthetic and performance demands. Each of the DXV movements – Classic, Golden Era, Modern and Contemporary – includes bath fixture suites and complementary faucet collections, in addition to an assortment of kitchen sinks and faucets. A highlight of the DXV portfolio is the SpaLet collection, providing a state-of-the-art integrated bidet smart toilet and a simpler electronic bidet seat for the ultimate in personal hygiene. DXV products are available exclusively through luxury showrooms nationwide.

Connect with DXV:

Website: www.dxv.com

Twitter: twitter.com/dxv

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Image link:

http://www.d xv.com/~media/Images/DXV/Press/2015/3D/DXV_3D_Faucets_water_flow ing_high-res2.ashx

ABOUT AMERICAN STANDARD BRANDS:

[American Standard Brands](#) make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard®, DXV™, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is owned by [LIXIL Corporation](#) (TSE Code 5938), and is part of LIXIL Water Technology business, which operates across 150 countries. The LIXIL Water Technology brands include: LIXIL, INAX, GROHE, American Standard, and JAXSON.

Connect with American Standard:

Website: www.americanstandard.com,

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Pinterest: pinterest.com/amstandard/

YouTube: youtube.com/channel/UCw0L2_HrFzagJZSAFwKxpvQ

ABOUT THE ART DIRECTORS GUILD:

The Art Directors Guild (IATSE Local 800) represents 2,300 members who work throughout the United States, Canada and the rest of the world in film, television and theater as Production Designers, Art Directors, Assistant Art Directors; Scenic, Title and Graphic Artists; Illustrators and Matte Artists; Set Designers and Model Makers; and Previs Artists. Established in 1937, the ADG's ongoing activities include a Film Society, an annual Awards Banquet, a creative/technology community (5D: The Future of Immersive Design), a bimonthly craft magazine ([Perspective](#)); and extensive technology-training programs, figure drawing and other creative workshops and year-round Gallery 800 art exhibitions. The Guild's Online **Directory/Website** Resource is at www.adg.org.

Connect with the Art Directors Guild:

Hashtag: #ADGawards

Website: www.adg.org

Facebook: facebook.com/ADG800

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